

INTERNATIONAL & EUROPEAN Association CONGRESS



15-17 JULY 2012, LIVERPOOL, UK

part of the ASSOCIATION CONGRESS SERIES



The International & European Association Congress, the seventh in the series, takes place in July 2012 at the ACC Liverpool.

Mark the date in your diary now for Europe's leading and largest association specialist congress with over 400 attendees.

CONGRESS FEATURES INCLUDE:

- Two full conference days of presentations and case studies dedicated to International and European associations needs
- More streams than ever before, addressing: Conference & Events, Membership, Information & Publishing, Continuous Education & Learning, Leadership & Governance
- Plenary sessions of a Keynote and Panel
- In-depth workshops
- The 5th Association Leadership Summit
- High quality Exhibition
- Technology Demonstrations from leading suppliers
- Welcome reception on Sunday 15th
- Congress party on Monday 16th
- Optional post-event Liverpool familiarization day on 18th July

Incorporating the 5th
**Association
Leadership Summit**



OFFICIAL PUBLICATIONS



SUPPORTING PUBLICATIONS



SUPPORTING ORGANISATIONS



ORGANISED BY



For more information and to register visit www.associationcongress.com

Venue & Location

Host venue to the International & European Association Congress 2012 is the multi-award winning ACC Liverpool, home to BT Convention Centre and Echo Arena, a spectacular world-class venue situated on the famous Liverpool waterfront.

Liverpool, a UNESCO World Heritage City, provides an exceptional congress destination with incomparable culture and heritage, fabulous hotels and legendary nightlife. Travelling to the city couldn't be easier with two international airports on the doorstep with direct flights from over 90 European cities and a high speed 2-hour train service direct from Central London.

The congress hotel, Jurys Inn Liverpool, is located at Kings Dock beside Albert Dock and directly opposite ACC Liverpool. You're minutes from the galleries, museums and fabulous shops of the city centre and, of course, the Beatles attractions that draw so many fans to Liverpool. A very good value rate of £79 bed and breakfast is available to congress attendees.



www.associationcongress.com

Testimonials from past attendees

// This was an excellent educational journey for me and of great value. I met lots of like-minded people and found many of my problems were experienced by them which the Congress addressed nicely."

International Ship suppliers & Services Association

// Very good event for Association Management, do not know anything similar in Europe."

IABSE

// In my opinion the event was successful in terms of both educational opportunities and networking. I will use the knowledge in my everyday work at my organisation, trying to develop better members' involvement and successful campaigns."

European Disability Forum

// Educationally - a very good event, I learnt lots of new things even as a seasoned planner. Great networking - it was great to be able to contact delegates pre and post event, very useful indeed."

CIRIA

// The Association Congress was excellently organised, bringing together leaders from various sectors with diverse backgrounds and expertise to share on leadership and finding ways to address challenges. I learned a lot and will apply the learning to my work and organisation. Damian did an outstanding job in making everyone feel very welcomed and ensure that all went smoothly."

Intl. Fed. of Red Cross & Red Crescent Societies

// Fantastic networking opportunities to debate real issues facing today's association market. Excellent platform to share ideas and creative solutions. Highly recommend this show for any association looking for new ideas to drive revenues."

ConferenceDirect

// This was a very good networking event attended by key association executives and affiliated industry contacts."

NCE

// It's an event that is a must-attend for anyone running a membership-based organisation who is grappling with the twin tasks of recruiting new members and retaining existing ones."

Bahrain Association of Banks

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